

JetClassified.Com

Media Kit 2024

The World's No.1 Place For
Aircraft | Engines | APU's





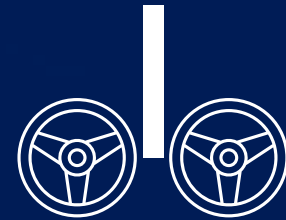
**Aircraft
Listings**



**Engine
Listings**



**APU
Listings**



**Gear
Listings**

CONTENTS

About Us	4
Our Numbers	5
Website Advertising	7
Newsletter Advertising	9
Our Other Websites	11
Testimonials	12
Contact Us	13



ABOUT US

As we enter our fifth year, we are proud of what we have achieved in such a short space of time. We are now the No.1 choice when it comes to listing aircraft, engines and APUs. We are the only platform that offers users the benefit to list, manage, and edit their own assets in real time from their own online management account.

We now have a subscriber base of 6000+ subscribers, and our service offering continues to be FREE. We have just completed the building of our new website, which we are very excited to launch in early 2024, currently, we are going through the testing phase, but when it is completed, we are confident that you will enjoy using it too, along with all the new added features it will contain.

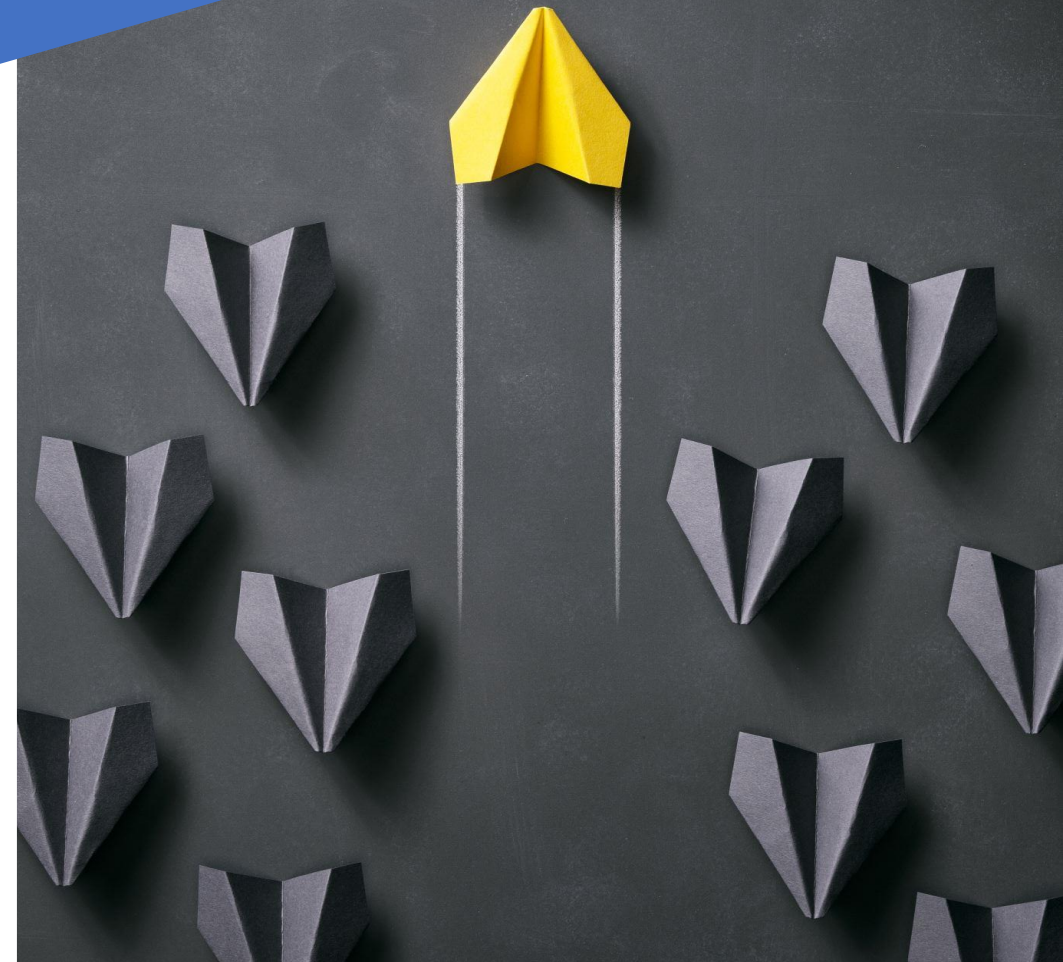
We thank you for listing with us and look forward to continued success with you throughout 2024.

Wishing you a pleasant 2024.

Julian Cohen.
Jet Classified.

NEW WEBSITE

Launching in early
2024



SNAPSHOT OF THE NUMBERS

Aircraft Listings

71

Engine Listings

94

APU Listings

51

Gear Listings

49

*Current listing numbers at the time.

Subscribers

6000+

GET YOUR BUSINESS THE
EXPOSURE IT NEEDS

Feature In

- Our weekly newsletter.
- Prime positions in our website.
- Reaching up to **6000+** aviation key personnel every week.



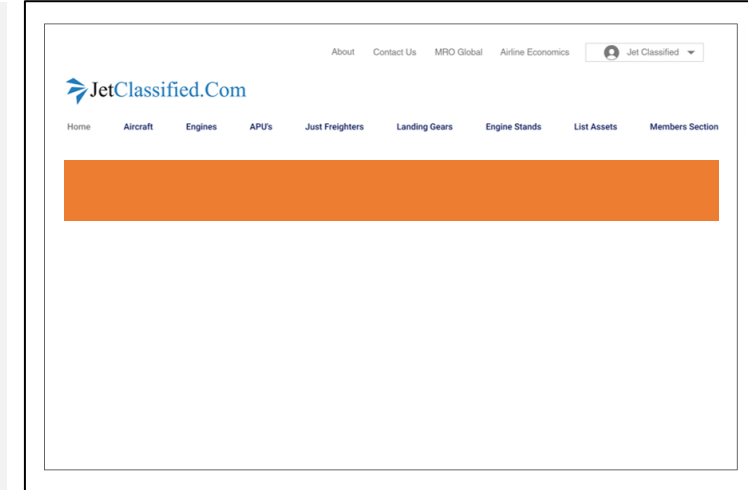
DIGITAL ADVERTISING

Width Screen Banner – Jet Classified Website

Dimensions: H 158 X W 665

Be seen instantly. A 'Width Screen Banner' creates an instant impact to visitors. We can integrate your logo, brand, picture or video within our banners, which includes a link to your desired website destination. We have a range of popular pages within our site to feature upon.

Locations: Top of page. Mid Page. Bottom of Page.

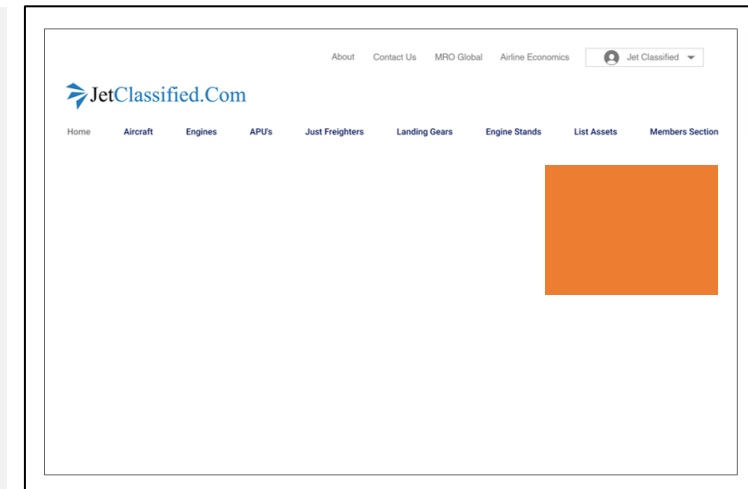


Medium Boxed Advert – Jet Classified Website

Dimensions: H 250 X W 450

Our 'Medium Boxed Advert' is very popular if you are working on a budget. We can integrate your logo, brand, picture or video in the advert, which can also link to your desired website destination.

Locations: Top/Mid/Bottom of Page - Left/Right/Middle Side of Page.



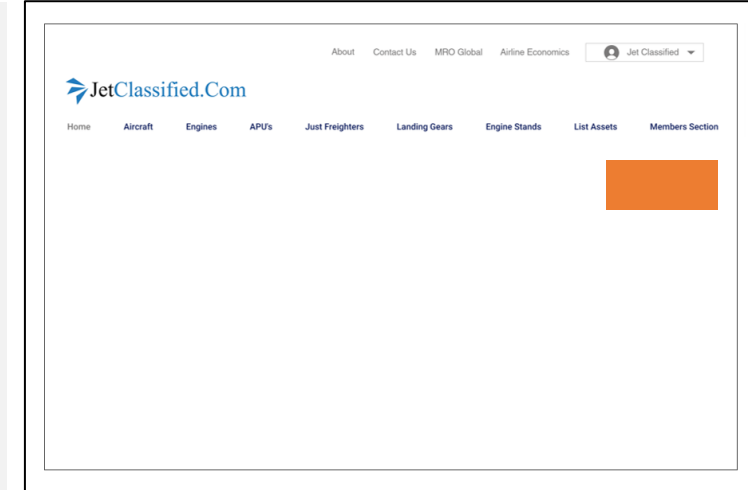
DIGITAL ADVERTISING

Small Boxed Advert – Jet Classified Website

Dimensions: H 90 X W 175

Our 'Small Boxed Advert' is very popular if you are working on a micro budget. We can integrate your logo, brand, picture or video in the advert, which can also link to your desired website destination.

Locations: Top/Mid/Bottom of Page - Left/Right/Middle Side of Page.

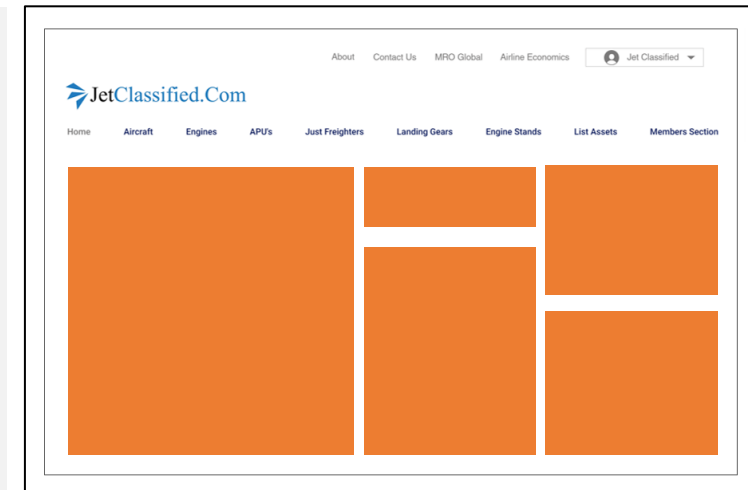


Customised Size Advert – Jet Classified Website

Dimensions: Various

In addition to our standard size adverts, we can customise a size for you, and integrate your company logo, brand, picture or video. We will work with you to design the advert that suits your needs and budget.

Locations: Depending on the customised size of your advert, we can offer you a range of locations.



DIGITAL ADVERTISING

Width Page Banner – Jet Classified Weekly Newsletter

Dimensions: Width of the page.

Our 'Small Boxed Advert' is very popular if you are working on a micro budget. We can integrate your logo, brand, picture or video in the advert, which can also link to your desired website destination.

Locations: Top/Mid/Bottom of Page - Left/Right/Middle Side of Page.



Medium Boxed Advert – Jet Classified Weekly Newsletter

Dimensions: Approx a third of the page width.

In addition to our standard size adverts, we can customise a size for you, and integrate your company logo, brand, picture or video. We will work with you to design the advert that suits your needs and budget.

Locations: Depending on the customised size of your advert, we can offer you a range of locations.



DIGITAL ADVERTISING

Small Boxed Advert – Jet Classified Weekly Newsletter

Dimensions: Approx quarter of the page width.

Our 'Small Boxed Advert' is very popular if you are working on a micro budget. We can integrate your logo, brand, picture or video in the advert, which can also link to your desired website destination.

Locations: Top/Mid/Bottom of Page - Left/Right/Middle Side of Page.



Customised Size Advert – Jet Classified Weekly Newsletter

Dimensions: Various

In addition to our standard size adverts, we can customise a size for you, and integrate your company logo, brand, picture or video. We will work with you to design the advert that suits your needs and budget.

Locations: Depending on the customised size of your advert, we can offer you a range of locations.

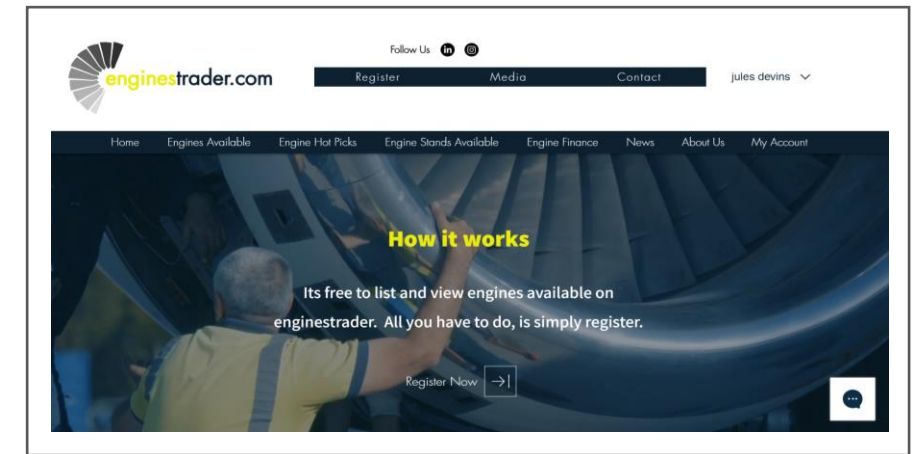


FEATURE IN OUR OTHER PUBLICATIONS

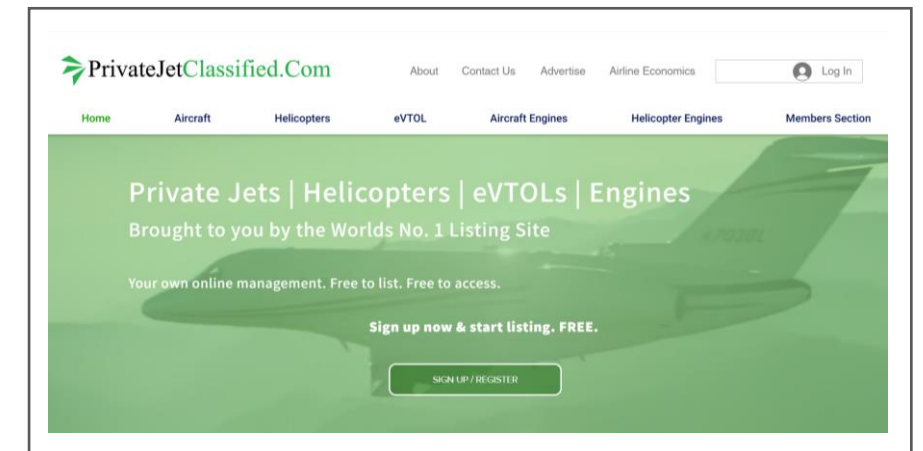


EnginesTrader.Com is our new engines website which is launching in Q1 / 2024. It will feature everything related to engines from engine availability, engine services, engine stands to engine finance.

If you're business is engine focused, we can feature you here too.



Private Jet Classified is our new platform for private jets and engines, this new entity will make its debut in early 2024, if your business also has a focus on the private jets and engines market, we can feature it here for you also.



TESTIMONIALS



We have indeed been able to generate business through the use of the platform

ALM (Aircraft Leasing & Management)



We have been using Jet Classified's website for some time now, and I am amazed to see how much it is helping the team

ELAL - Israeli Airlines



I can highly recommend them (Jet Classified) if you wish to list aircraft assets for sale, lease or part out

Skytech - AIC



It is easy and effective; we have many enquiries for our services

ULS – Cargo Airlines

A FEW OF OUR LISTERS



CONTACT US

If you would like to discuss your advertising needs with us, please contact us at:

info@jetclassified.com

We will be delighted to explore your advertising options.

