

JetClassified.Com

Aircraft | Engines | APU Listings



2022 MEDIA KIT

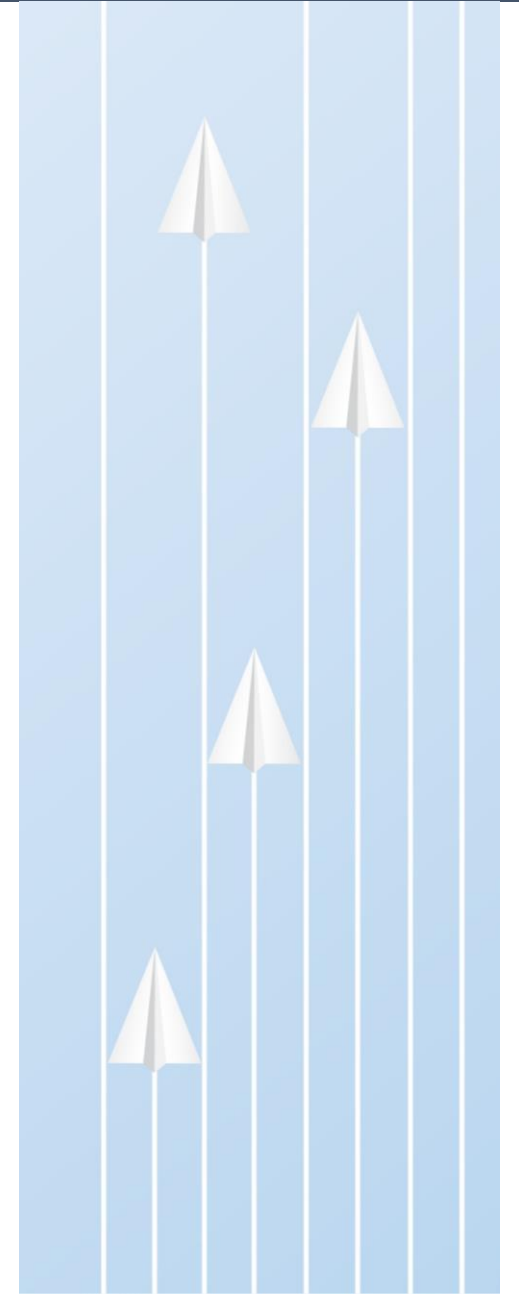
Introduction

2021 has been a real change for Jet Classified, and certainly for our subscribers too. We made a huge effort to encourage owners & operators to list their assets (aircraft, engines & APUs) with us in a range of creative ways. The result was a massive increase of subscribers, but also a massive increase in people searching for assets. Additionally, we have seen a 735% increase of traffic to our website since 2020, much of this increase was also contributed by our partnership formed with 'Airline Economics'.

The increase was positive news all round, and as a result, it has prompted us to become more creative in our service offering, and we have introduced the following as a response:

- Due to the increased demand, we began to offer members the added benefit of managing their own portfolios, where they can now simply log-in and list/update/manage/edit their own assets in real time.
- We have introduced a live news feed to the website (news updates provided by Airline Economics).
- We have increased our newsletter frequencies, as a direct result of the increased asset listings.

We look forward to growing our service offerings further during 2022.



Customer Testimonials

HERE'S WHAT SOME OF OUR CUSTOMERS HAVE TO SAY ABOUT US



We have indeed been able to generate business through the use of the platform

- Aircraft Leasing & Management



I can highly recommend them if you wish to list any aircraft assets for sale, lease or part-out.

- Skytech - AIC



We have been using Jet Classified website for some time now and I am amazed to see how much it is helping the team.

- ELAL - Israeli Airlines



It is easy & effective; we have many enquiries for our services...

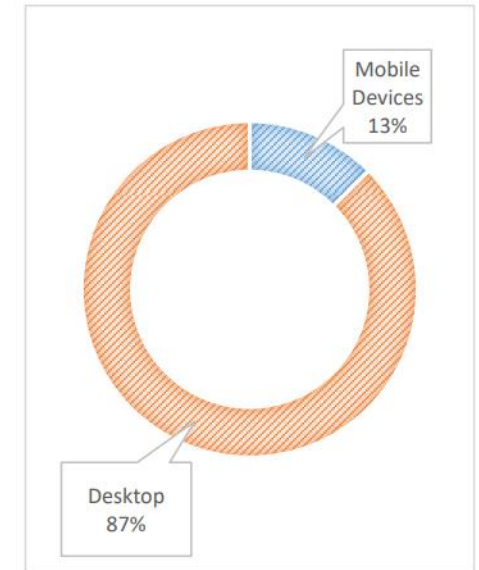
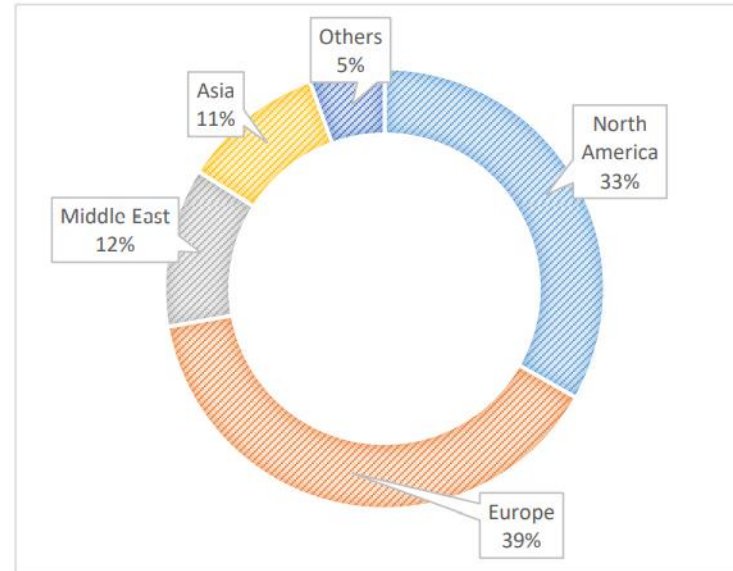
- ULS - Cargo Airline

Some Facts & Figures

5000+

Subscribers Worldwide & Growing

JetClassified.com Website & Newsletters Demographics Data



Most Popular Traffic to Jet Classified

- 1st Direct
- 2nd Airline Economics
- 3rd Google
- 4th Unknown

Most Popular Pages on Jet Classified

- 1st Home Page
- 2nd Aircraft Listings
- 3rd Engine Listings
- 4th Airbus Listings
- 5th Boeing Listings

Most Popular Countries Searching

- 1st USA
- 2nd United Kingdom
- 3rd Ireland
- 4th Germany
- 5th France

Strip Banners



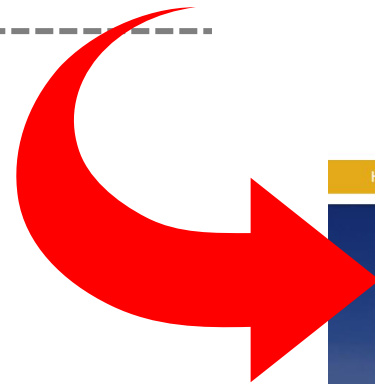
Height: 30mm

Width: 235mm

Placing your company strip banner on our website or newsletter, is an excellent way to reach out to customers that may have an interest in your service.

With a width of 235mm and height of 30mm, the strip banner is one of the most popular forms of advertising we offer.

We offer strip banners in many strategic positions on our website and newsletters.

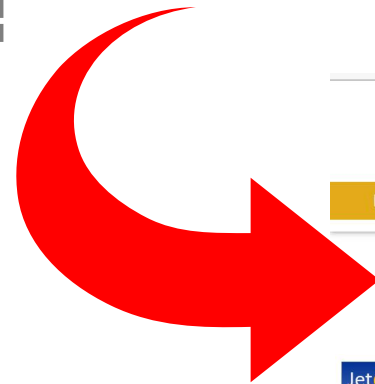


Boxed Adverts



Height: 30mm

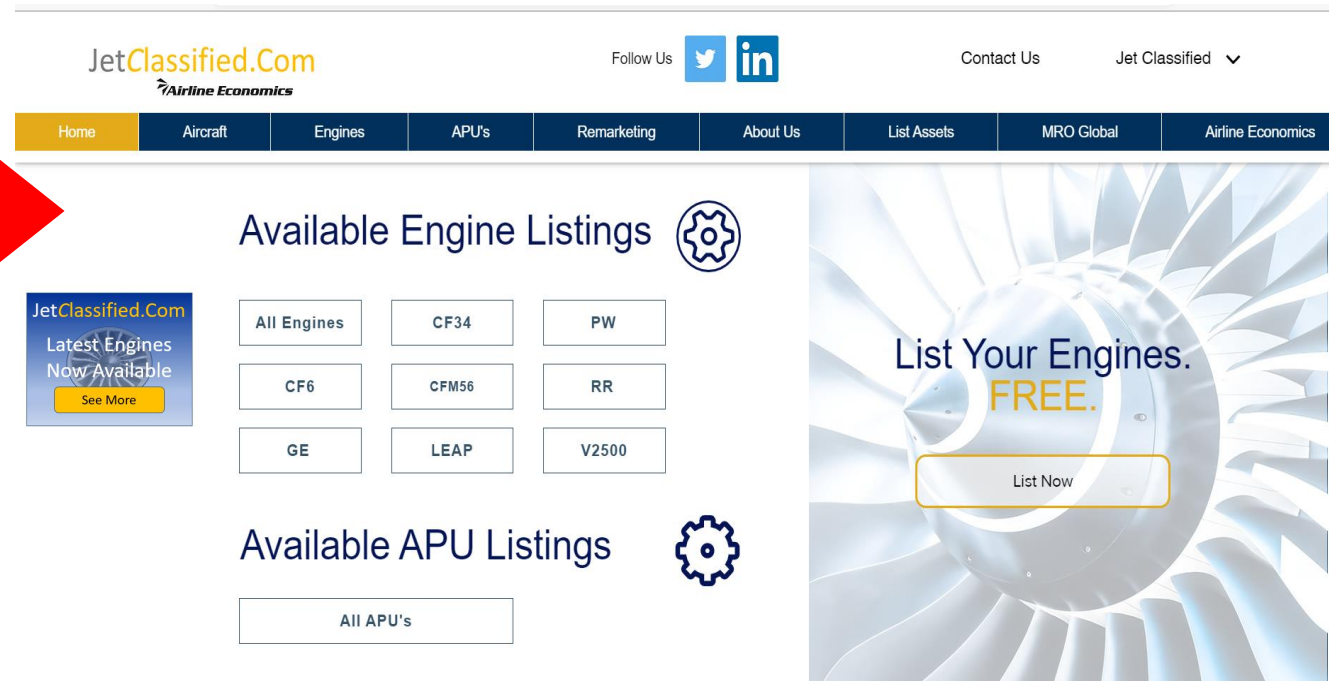
Width: 35mm



We offer boxed adverts for almost any purpose. They can be used for advertising your company services to engines or aircraft.

The boxed advert has width of 35mm and height of 30mm.

They are available for top, middle and bottom pages of the website and newsletters.



Feature In 3 Channels

CF34 Engines	ESN	S/L	Avail.	Condition	Seller	Email	Phone No.
CF34 8 ESA1	193207	S/L	Now	Serviceable	Magellan Aviation Group	engines@magellangroup.net	+1 704 504 9204
CF34 8 ESA1	193382	S/L	Now	Serviceable	Magellan Aviation Group	engines@magellangroup.net	+1 704 504 9204
CF34 8 ES	193810	S/L	Now	Serviceable	BeauTech	carl.kelley@beautech.aero	+1 2147135398
CF34 8 CSA1	195858	L	Now	Serviceable	BeauTech	carl.kelley@beautech.aero	+1 2147135398
CF34 10 E7	194219	S/L	Now	Serviceable	Magellan Aviation Group	engines@magellangroup.net	+1 704 504 9204
CF34 10 E7	965282	S/L	Now	Serviceable	Magellan Aviation Group	engines@magellangroup.net	+1 704 504 9204
CF34 10 E8	424277	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1-561-349-8950
CF34 10 E7	994888	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 E7	994977	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 E7	424277	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 E7	424392	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 E6	994625	L	Now	Serviceable	Engine Lease Finance	declan.madigan@elfc.com	+353 879297227
CF34 10 E6	424620	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 E6	424642	L	Now	Serviceable	Willis Lease Finance Corp.	leasing@willislease.com	+1 561 349 8950
CF34 10 ESA1	994190	S/L	Now	Serviceable	BeauTech	carl.kelley@beautech.aero	+1 2147135398

JetClassified Newsletter. March 28th 2022. No.8

Pricing

If you are considering placing more than one advert or banner, we can offer a multiple discount, please contact us to discuss this further.

Our advertising is available across multiple channels at Jet Classified, including:

- Website/Various Pages
- Regular Newsletter
- Classic Listings

For all advertising enquiries please contact us at:

info@jetclassified.com

We look forward to hearing From you.

Prices in USD	Wide Screen Strip Banner			Boxed Advert Banner		
	3 Months	6 Months	12 Months	3 Months	6 Months	12 Months
HOME / LANDING PAGE (Online)						
Top	1200	2300	4200	750	1400	2500
Middle	1000	1900	3500	600	1100	2000
Bottom	800	1500	2700	500	900	1600
ALL AIRCRAFT PAGE (Online)						
Top Only	700	1200	2100	500	900	1600
ALL ENGINES PAGE (Online)						
Top Only	700	1200	2100	500	900	1600
E.NEWSLETTER (twice monthly)						
Top/Section	500	900	1750	350	600	1100
Mid/Section	400	750	1400	300	550	1000
Bottom/Section	300	550	1000	250	450	800
CLASSIC LISTINGS PDF (twice monthly)						
AIRCRAFT EDITION						
Top Page	500	900	1750	350	600	1100
Mid Page	400	750	1400	300	550	1000
Bottom Page	300	550	1000	250	450	800
ENGINES EDITION						
Top Page	500	900	1750	350	600	1100
Mid Page	400	750	1400	300	550	1000
Bottom Page	300	550	1000	250	450	800

***Combination discounts available - please enquire for a quotation tailored for your specific needs.**